

# 2013 Missouri Arts Council Annual Report

July 1, 2012 — June 30, 2013





GOVERNOR OF MISSOURI

JEFFERSON CITY  
65102

JEREMIAH W. (JAY) NIXON  
GOVERNOR

P.O. Box 720  
(573) 751-3222

Dear Fellow Missourians:

It is my pleasure to present the Missouri Arts Council's 2013 Annual Report.

The dedicated professionals of the Missouri Arts Council work to encourage the growth, development and appreciation of the arts in communities throughout the state.

As Governor, I believe it is our shared responsibility to actively promote the arts in Missouri. Supporting the arts is also an investment in our economy. The arts attract tourists, provide thousands of jobs, play a role in business attraction and retention, strengthen communities and bridge cultural divides. Arts education can also advance workforce development by helping students become proficient readers, writers, problem solvers, and creative thinkers.

The arts have always been an essential part of Missouri's cultural fabric, and Georganne and I feel fortunate to have quality artists and arts organizations in our state. I hope that you will find this annual report on our efforts to support the arts informative. Do not hesitate to contact the Missouri Arts Council if you, or someone you know, could benefit from their assistance.

Sincerely,

Jeremiah W. (Jay) Nixon  
Governor

# A Conversation With Executive Director Beverly Strohmeyer

## **What's the biggest challenge the Missouri Arts Council faced in Fiscal Year 2013?**

Trying to second-guess the future to figure out how much of what remained in the Missouri Cultural Trust we could spend in order to maintain our programs. The majority of our funding was nearly the complete balance of the Trust.

## **What was the Missouri Arts Council's most significant achievement this year?**

Even though we had to cut our budget by \$2.5 million from FY2012, we still managed to fund 556 arts organizations, large and small, spread through 135 communities in the state. Our grantees produced more than 14,800 events attended by 8.4 million people—even more people than last year.

## **What are trends for state arts agencies across the U.S.?**

Reductions in funding are taking place across the board, yet a state arts agency's key role is still to provide services statewide. Sometimes local arts agencies have more money for just their region than we have for the whole state. But we are trying to provide access to arts activities for all Missourians. Our purpose for giving out grants is that everyone has affordable access to the arts.

## **Even if a MAC grant is small, how does it have a big impact on an arts organization's budget?**

A lot of times it's not the amount of the grant, it's the fact of the grant itself that provides the leverage the organization needs to obtain money from other funders. A Missouri Arts Council grant has a multiplier effect. A lot of businesses and granting organizations want to know who else is funding the arts organization. They don't want the organization to be dependent on just their funding, especially because corporate, private, and foundation funding is often a grant for just one year or a few years, or for just one project. And funders like seeing the track records of arts organizations' having state grants. Even many of the larger institutions have to have been awarded a state grant in order to qualify for corporate and foundation grants. So even if the MAC grant is not a huge percent of their budget, it's absolutely necessary.

## **What's a personal arts experience that's had a big impact on you?**

One of my earliest and most important arts experiences is when I was in grade school and my class went on a field trip to hear the Kansas City Philharmonic, the predecessor of the Kansas City Symphony. I still remember that they played *Peter and the Wolf*, and how I realized that this concert was something I was very much enjoying.

## **If a genie offered you one wish for the arts in Missouri, what would you ask?**

For arts education to be a major component—for music, dance, theater, and visual arts to be a part of the curriculum—in all Missouri schools.

1

### **ABOUT THE FRONT COVER**

Rounded Bales, Livingston County, oil painting by Billyo O'Donnell of Byrnes Mill, was the image for the 2013 Missouri Arts Awards poster and the awards ceremony invitation and program. More information is on page 20.

# Contents

Letter from the Governor	<i>Inside Front Cover</i>
A Conversation With the Executive Director	i
Missouri Arts Council Overview	3
Missouri Cultural Trust	3
National Endowment for the Arts	3
Funding by County Map	4
FY2013 at a Glance: Total Actual Revenues and Expenses	5
FY2013 at a Glance: Quick Stats Based on Awards	5
Overview of FY2013 Grants by Program	6
FY2013 Strategic Plan Achievements	7
Grant Program Descriptions	9
Advisory Panels	14
Poetry Out Loud	15
Missouri Arts Awards	16
Missouri Arts Council and Missouri Cultural Trust Board	<i>Inside Back Cover</i>
Missouri Arts Council Staff	<i>Inside Back Cover</i>



## MISSION STATEMENT

The Missouri Arts Council (MAC)—as public leader, partner, and catalyst—is dedicated to broadening the appreciation and availability of the arts in the State and fostering the diversity, vitality, and excellence of Missouri’s communities, economy, and cultural heritage.

## GUIDING PRINCIPLES AND VALUES

- ◆ We believe that the arts play a vital role in the life and well-being of the community. They are an important tool for educational, economic, and community development and revitalization with significant impact on Missouri.
- ◆ We recognize, value, and encourage artistic activities in Missouri’s rural, urban and suburban communities.
- ◆ We celebrate all of Missouri’s diverse cultures and ethnic peoples.
- ◆ We acknowledge the individual artist as being core to the continued growth of the arts, arts organizations and Missouri communities.
- ◆ We value innovation and creative expression in the arts.
- ◆ We are committed to creating alliances and partnerships within and outside the arts that strengthen the health of the arts.
- ◆ We are committed to the effective use of resources and to maintaining integrity and accountability in our distribution of public resources.
- ◆ We believe that cultural diversity, folk and traditional art, as well as individual artists and education are integral to and need to be woven within all Missouri Arts Council programs and initiatives.

# Missouri Arts Council Overview

The Missouri Arts Council, a state agency, supports nonprofit organizations through grants that encourage and stimulate the growth, development, and appreciation of the arts in Missouri. MAC provides funding to make quality arts programming possible to both large and small communities. Also, MAC staff are available to provide assistance in arts and nonprofit management. Their expertise includes community development, fundraising, marketing, grant writing, arts education, artistic disciplines (visual arts, music, literature, theater, dance, festivals, film/media), and more.

## Missouri Cultural Trust

The state legislature created the Missouri Cultural Trust in 1993 to help stabilize funding for the arts in Missouri. Subject to appropriation, the Trust would be funded by 60% of the income tax on non-resident professional athletes and entertainers (A&E tax). The remaining 40% is split evenly among our Cultural Partners: Missouri Humanities Council, Missouri State Library, Public Broadcasting, and Historic Preservation. The Trust is governed by the members of the Missouri Arts Council and five elected officials: two members of the Missouri

House of Representatives, two members of the Missouri Senate, and the State Treasurer. The Missouri General Assembly granted MAC spending authority for the Trust fund. The Trust provides a vehicle for the state to fund the Missouri Arts Council with general appropriations. This also provides the matching funds for the federal money received from the National Endowment for the Arts.



National  
Endowment for  
the Arts

The Missouri Arts Council also receives funding for its programs and administration from the National Endowment for the Arts, a federal agency. MAC gratefully acknowledges NEA's support during FY2013 for its State Arts Plan, Arts Education, Underserved Communities, and Poetry Out Loud.

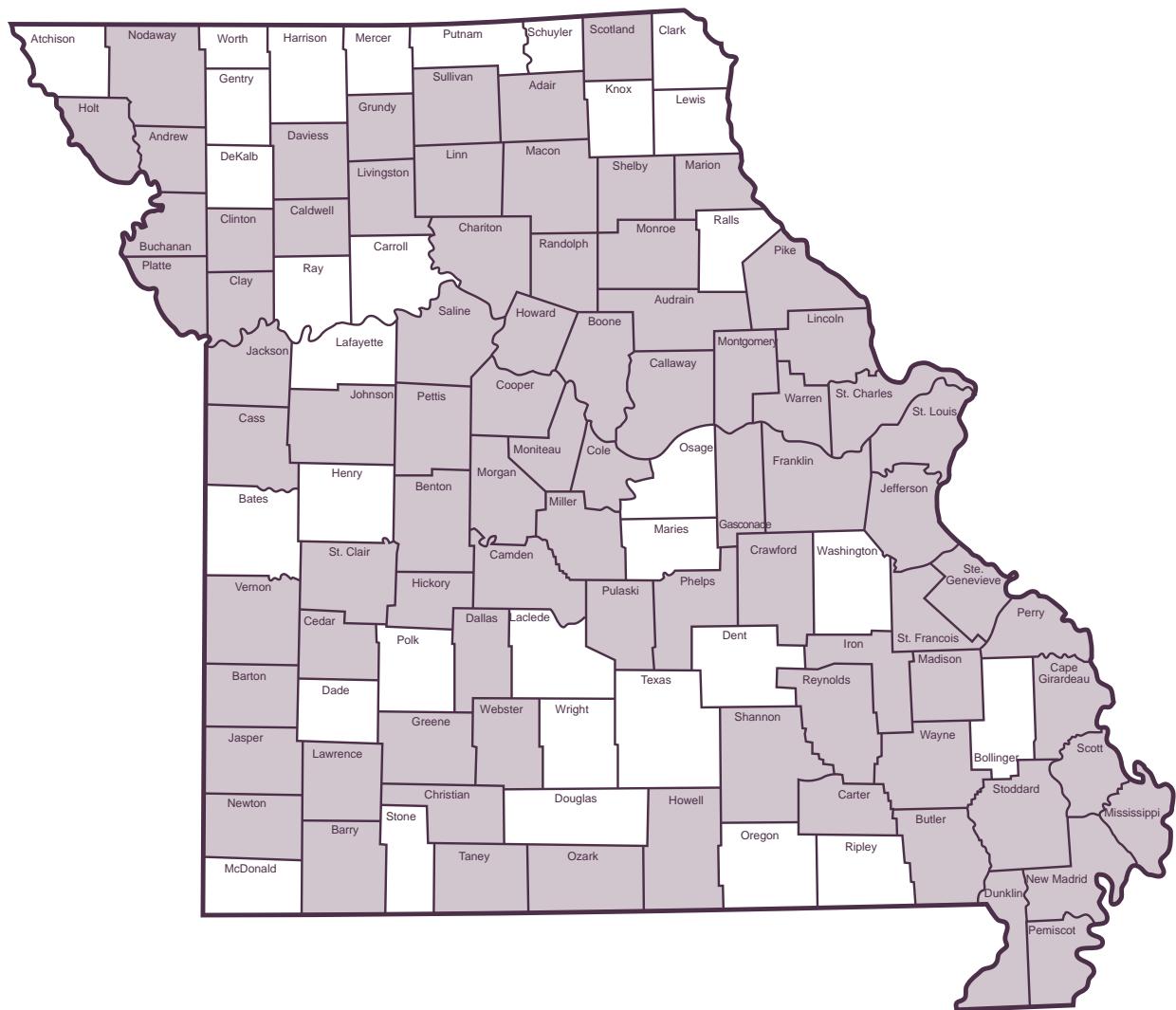


Photo ©Jana Russin

The Kirksville Arts Association is vital to making Kirksville the cultural hub of north central Missouri. A major project in spring 2013 meshed the ongoing renovation of the Kirksville Arts Center, the 100-year-old downtown building that is the association's headquarters, with community engagement. Under the direction of Wisconsin artist Connie Greany, people from all over the region—like Adair County Sheriff Robert T. Hardwick—created their own personalized ceramic tiles to combine into a mosaic mural called *The heART of Kirksville* that now adorns the Arts Center's entrance.

[kirksvillearts.com](http://kirksvillearts.com)

## FY2013 Missouri Arts Council Funding by County



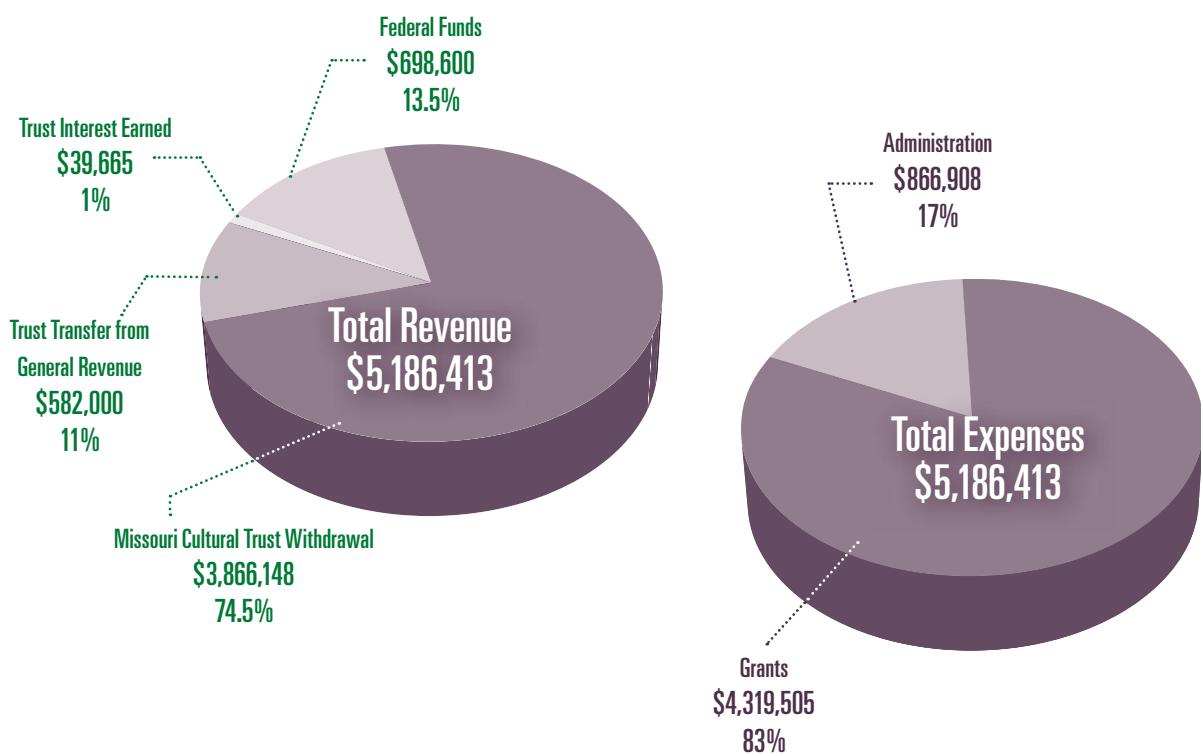
Counties in purple receive funding from the Missouri Arts Council.

The programs include both direct grants and the following:

- ◆ Mid-America Arts Alliance exhibitions, performances, and HELP Museums
- ◆ Missouri Association of Community Arts Agencies (MACAA) Community Programs
- ◆ Poetry Out Loud schools and arts organizations
- ◆ Missouri Folk Arts Program's Traditional Arts Apprenticeship Program

## FY2013 At A Glance

### Total Actual Missouri Arts Council Revenues and Expenses



#### Quick Stats Based on Awards for Projects Occurring July 1, 2012 – June 30, 2013

- ◆ MAC awarded a total of **\$4.9 million** (including **\$4.3 million** in programs and **\$547,000** in pass-through grants) to **574** organizations in **135** Missouri communities.
- ◆ MAC grantees were awarded an average grant amount of **\$7,769**.
- ◆ MAC's funding was provided to **100%** of Missouri Senate districts and **78%** of the House districts.
- ◆ MAC grantees produced over **14,800** arts events attended by **8.4 million** people.
- ◆ MAC grantees provided **6,133** full-time and part-time jobs and hired over **54,000** artists.
- ◆ MAC grantees paid **\$130 million** in salaries, which generated about **\$3.9 million** in state tax revenues.
- ◆ MAC grantees generated **\$164 million** in revenue.
- ◆ More than **43,300** Missourians volunteered for the arts.

## Overview of FY2013 Missouri Arts Council Grants by Program

	Number of Applications	Number of Applications Funded	Amount Requested	Amount Awarded
Arts Education Program	47	39	199,716	127,117
Arts Services	22	22	647,250	510,360
Big Yellow School Bus	25	25	6,120	6,120
Capacity Building	34	32	61,476	55,170
Community Arts Program	30	30	789,398	315,760
Discipline Program Assistance				
Dance	17	16	435,445	150,655
Electronic Media Arts	14	14	402,500	140,845
Festivals	25	25	636,250	222,690
Literature	15	15	262,015	91,705
Multidiscipline	21	21	555,662	194,480
Music	50	50	1,143,512	400,230
Theater	37	36	910,643	318,725
Visual Arts	28	28	825,510	288,930
Established Institutions	12	12	2,328,547	814,990
MACAA Community Programs	23	23	15,125	15,125
Mid-Sized Arts Organizations	17	17	792,061	277,220
Minority Arts Program	35	33	563,416	232,825
Missouri Folk Arts Program	6	5	35,900	16,000
Missouri Touring Program	18	17	38,664	38,304
Monthly Project Grant	74	74	92,805	85,591
School Touring	22	22	16,633	16,633
<b>Subtotal</b>	<b>572</b>	<b>556</b>	<b>\$10,758,648</b>	<b>\$4,319,505</b>
Pass Through				
Missouri Humanities Council	1	1	350,000	350,000
Negro League Baseball Museum	1	1	100,000	100,000
Public Broadcasting	16	16	97,000	97,000
<b>Grand Total</b>	<b>590</b>	<b>574</b>	<b>\$11,305,648</b>	<b>\$4,866,505</b>

The complete list of individual grant awards is published on our website, missouriartscouncil.org (About MAC / Who We Are). If you would like a printed copy mailed to you, contact us at [moarts@ded.mo.gov](mailto:moarts@ded.mo.gov) or 314-340-6852.

# FY2013 Strategic Plan Achievements

The Missouri Arts Council has three strategic goals that create public value by making positive differences in the lives of Missouri's citizens through the arts:

- ◆ Increase Participation in the Arts in Missouri
- ◆ Grow Missouri's Economy Using the Arts
- ◆ Strengthen Missouri's Education Through the Arts

This Strategic Plan was approved by the Council in February 2011 and continues to serve as the basis for MAC's vision, programs, and operations, including for the 2013 fiscal year. MAC has also developed an Action Plan that identifies the tasks, timelines, and personnel responsible to ensure that our strategic goals are achieved. In FY2013, MAC achieved the following:

## Strategic Grants

- ◆ Awarded 556 Strategic Grants totaling \$4.3 million to 135 communities to fund arts programs.
- ◆ In addition, managed pass-through funding of \$547,000 to Missouri Humanities Council, Negro League Baseball Museum, and Public Broadcasting with grants to 18 organizations.
- ◆ Provided funding to 100% of Missouri Senate districts and 78% of House districts.
- ◆ Continued to streamline grant applications and guidelines for clarity.

## Programs

- ◆ Recognized seven residents, organizations, and communities with Missouri Arts Awards.
- ◆ Added two professional development videos online.
- ◆ Initiated a fall application process in addition to spring for the Missouri Touring Performers Directory and added a record 31 performers.
- ◆ MAC on Location visited 17 communities to share grant opportunities and technical information.
- ◆ Convened an ad hoc board committee to review council policies and programs to create more effective and efficient programs and services.



The World Chess Hall of Fame in St. Louis is a treasure house of the historic game's rich cultural and artistic heritage, with displays from the permanent collection as well as temporary exhibitions ranging from *OUT OF THE BOX: Artists Play Chess* to *Everybody's Game: Chess in Popular Culture*. These French 19th-century ivory pieces, from the 2013 exhibit *Prized and Played: Highlights from the Jon Crumiller Collection*, depict the Napoleonic Wars. Front left is the Austrian emperor, Franz II; back right is his nemesis, Napoleon Bonaparte.

*Photo © Bruce M. White, 2013; courtesy of World Chess Hall of Fame*

[worldchesshof.org](http://worldchesshof.org)

## Partnerships

- ◆ Conducted Poetry Out Loud, Rural Initiative, and Professional Development with the help of the Missouri Association of Community Arts Agencies.
- ◆ Participated in the St. Louis County Library Foundation's Ninth Annual Read Night with Caroline Kennedy, including performances by regional and state champions of Poetry Out Loud.
- ◆ Completed a grant from the National Arts and Disabilities Center to support VSA Missouri activities including an exhibition and professional development webinars for artists with disabilities.
- ◆ Attended Assembly 2012 in Washington, D.C. hosted by the National Assembly of State Arts Agencies.
- ◆ Presented at the Missouri Main Street annual Get Plugged In Downtown conference in St. Louis.

## Education

- ◆ 246 schools and 26,210 students benefited from MAC-funded Arts Education, Big Yellow School Bus, School Touring grants, and Poetry Out Loud competitions.

- ◆ Funded Interchange to produce a summer institute for educators and teaching artists.
- ◆ Worked with the Education Leaders Institute, Arts Education Collaborative, Interchange, Rural Schools Initiative, and the Missouri Alliance for Arts Education to advance key arts education strategies.

## Communication

- ◆ Featured a different Missouri arts topic on our website each month, reaching more than 15,000 unique visitors each year.
- ◆ Monthly e-newsletter, *Art Starts Here*, informs almost 6,000 recipients about funding opportunities, MAC programs, and professional development.
- ◆ Facebook continues to grow exponentially, almost tripling "Likes" in FY2013.
- ◆ Produced a poster featuring the artwork of Billyo O'Donnell for the Missouri Arts Awards.



Since 2004, the Red Star Intertribal Gourd Dance Society has welcomed everyone interested in Native American cultures to its annual Ancestors' Gourd Dance and Pow Wow. The day-long gathering and celebration features traditional crafts, food, and dancing. The Society has held Pow Wows on the third Saturday in October at the Benson Expo and Convention Center in Clinton since 2009.

[redstargourd.com](http://redstargourd.com)

# Grant Program Descriptions

The Missouri Arts Council provides funding for quality arts programming to eligible applicants which include, but are not limited to, arts or arts education organizations, chambers of commerce, public libraries, government agencies, youth organizations, public school districts, private K-12 schools, community arts organizations, social service organizations, colleges and universities, and religious organizations. MAC funds may be used for artist fees, artist travel expenses, marketing the arts event, project-related educational materials, and more. For MAC granting purposes, a project is a specific, identifiable program that has a distinct focus, format, and objective. A project can include the following:

- ◆ Performance of dance, music, and/or theater (single performance or series)
- ◆ Educational programs in the arts
- ◆ Artist residencies
- ◆ Literary journal publication
- ◆ Arts festival or arts component at festival or county fair
- ◆ Exhibition or exhibition series
- ◆ Film festival, film series, or production of film, video, or media arts project
- ◆ Services to the arts field

# Annual Grants

The Missouri Arts Council's Annual Grant categories include those grant applications that are reviewed annually, biennially or triennially. However, the grant award amount is determined annually, based on the annual, biennial or triennial review. Annual Grants have certain minimum and maximum request amounts depending on the program category. Annual Grant categories include the following:

## Arts Education Program

The Missouri Arts Council's Arts Education program is designed to strengthen the place of the arts as a core academic subject in the regular school curriculum, and to promote integrating the arts into non-arts classrooms and in out-of-school programs. MAC supports professional development workshops for K-12 teachers and teaching artists, and assists organizations in the development of their arts education programs to ensure that these programs support student achievement. Annually reviewed Arts Education grant categories include:

- ◆ Artist in Residence
- ◆ Out of School
- ◆ Professional Development

FY2013 is the “on year” for Arts Education, Arts Services, Community Arts Operating Support, Dance, Established Institutions, Folk Arts, Mid-Sized Arts Organizations, Minority Arts Program, Touring, Theater, and Visual Arts.

## Arts Services

The Missouri Arts Council provides financial assistance to organizations whose primary mission is delivery of arts programs and/or services to arts organizations statewide. MAC occasionally initiates projects that address special needs and provides grants to organizations best suited to execute such projects. Arts Services grants are reviewed annually.

## Community Arts Program

The goal of the Community Arts Program (CAP) is to strengthen the connection between non-metropolitan communities and the arts. Each community (outside the city limits of Kansas City and St. Louis) may designate an organization to receive funding that provides multidiscipline services in their area. Annual grants are available for projects and operating support. CAP Project Support grants are reviewed biennially, and CAP Operating Support grants are reviewed triennially.

## Discipline Program Assistance

The Missouri Arts Council's largest grant program, Discipline Program Assistance provides funds for projects in eight areas: dance, electronic media arts, festivals, literature, multidiscipline, music, theater, and visual arts. Alternating categories are reviewed biennially.

## Established Institutions Program

This program provides operational support for the state's largest and most stable organizations. They must have a primary purpose of presenting or producing art, a history of operating revenues exceeding \$2 million (certain restrictions apply), full-time professional personnel, a full season of exhibitions and/or performances, appropriate community involvement including arts education and outreach programs, and significant local, regional or national impact. Established Institutions grants are reviewed triennially.



For 25 years, the volunteers of the Willow Springs Arts Council have promoted the arts in communities clustered on Missouri's Arkansas border. The Southern Ozarks Community Orchestra, one of the Council's key projects, provides vital performance experiences for local musicians and music students and performs regularly throughout the year at the 1922 Star Theater in downtown Willow Springs.

## Mid-Sized Arts Organizations

Like the Established Institutions Program, this program provides operational support. Organizations must have a primary purpose of presenting or producing art, a history of operating revenues between \$500,000 and \$2 million, a ranking in the top third of their Discipline Program Assistance grant panel for the prior three consecutive review years, full-time professional management personnel, appropriate community involvement including arts education and outreach programs, and significant local, regional or national impact. Mid-sized Arts Organization grants are reviewed triennially.

## Minority Arts Program

This program supports arts projects created by or targeted to people of diverse cultures. Funding priority is given to minority-managed organizations with minority-developed arts-focused projects. For the purpose of this grant program, minorities are identified as African American, Asian American, Latino/Hispanic, and Native American. Minority Arts Program grants are reviewed biennially.

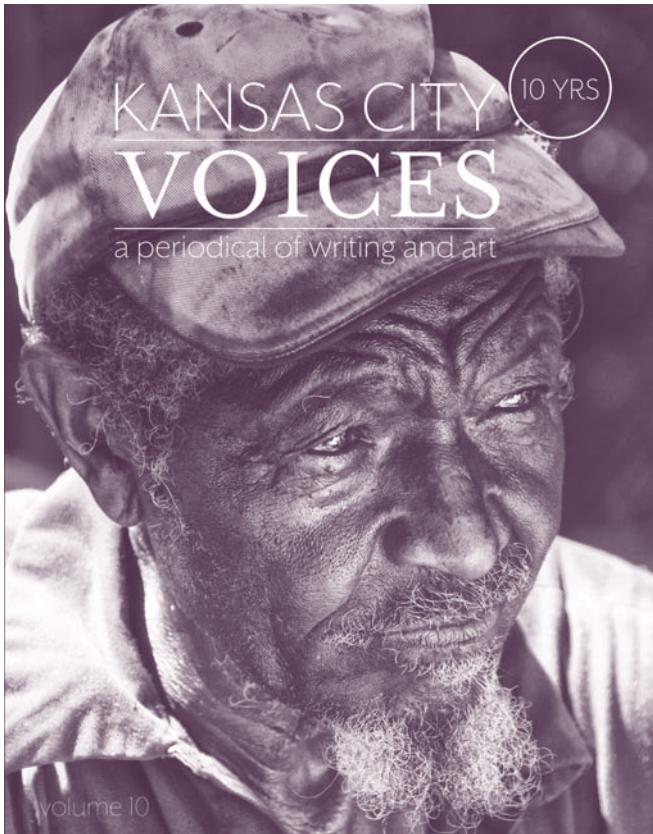
## Missouri Folk Arts Program

This grant program accepts applications for projects that perpetuate and present the traditional arts and artists, preferably those associated with the state of Missouri. For the purposes of this grant category, folk arts are defined as the living, functional, and expressive arts of everyday people passed down informally by word of mouth or imitation within close-knit groups. The grants support the Missouri Folk Arts Program's mission to build cross-cultural understanding by documenting, conserving, and presenting our state's living folk arts and folk life in collaboration with Missouri's residents. Missouri Folk Arts Program grants are reviewed annually.



The artistic traditions and hands-on skills of Missouri's folk arts are passed on to the next generation of artists through the Traditional Arts Apprenticeship Program of the Missouri Folk Arts Program (MFAP). The MFAP staff identify master artists and help them pair up with apprentices in their communities, then visit the artists to make an archival record of the teams at work. On one such site visit in 2012, the staff captured this image of master blacksmith Bernard Tappel of Jefferson City.

[mofolkarts.missouri.edu](http://mofolkarts.missouri.edu)



In November 2012, Whispering Prairie Press published the 10th anniversary edition of their *Kansas City Voices*, an annual eclectic mix of fiction, essays, interviews, articles, poetry, and art by both established and emerging artists. The press has been discovering and promoting creativity and communication through literature and art since 1991.

[wppress.org](http://wppress.org)

## Monthly Strategic Grant Program

This monthly deadline program was created to encourage small and emerging arts organizations and organizations based in rural communities to seek financial assistance for arts activities through a less complicated application process. Prior to its creation, applications for Missouri Arts Council grants were only accepted on an annual basis through a competitive process. Monthly Strategic Grant Programs have limited maximum request amounts depending on the program, and include the following:

### Arts Education Program

In addition to the annual deadline arts education grants, MAC also provides support for the following arts education programs through a monthly deadline:

- ◆ Artist in Residence

- ◆ Out of School

- ◆ Professional Development

- ◆ School Touring Program

The school touring program funds 60% of artistic fees for schools to present performing artists with related educational activities. Performing artists must be selected from MAC's School Touring Roster, which is part of the Missouri Touring Performers Directory, or programs of Missouri artists on the rosters of Kansas City and St. Louis chapters of Young Audiences.

- ◆ Big Yellow School Bus

The Big Yellow School Bus Grant provides up to \$300 to help schools meet the transportation costs of educational field trips to arts institutions and activities in Missouri, including art exhibits, festivals, and music, dance, and theater performances, that are funded by MAC. The grant meets a growing need to help schools fund these field trips, which are often eliminated due to the pressures of dwindling budgets.

## Capacity Building Program

This program is designed to help nonprofit organizations whose primary purpose is to present, produce, or serve the arts in Missouri to develop defined administrative, artistic, and technical skills. MAC provides support for both organizational development and artistic and project development.

## Minority Arts Program

In addition to the annual deadline Minority Arts Program grants, MAC also provides Minority Arts Program grants with a maximum request of \$3,000 on a monthly deadline basis.

## Missouri Touring Program

The Missouri Touring Program brings a variety of Missouri dancers, musicians, theater performers, storytellers, traditional and contemporary, to communities throughout the state. The program also increases performance opportunities for Missouri performers. Applications from communities are accepted monthly, up to twice per year, to support 60% of the artist fee, with a maximum of \$5,000. Performers may apply to be in the Missouri Touring Program directory each spring and fall.



## Special Program

### MACAA Community Programs

The Missouri Arts Council initiated a program in FY2007 in collaboration with the Missouri Association of Community Arts Agencies (MACAA) called Community Programs. The purpose of this program is to provide funding to nonprofit organizations in communities that have little to no arts programming. The intention is to develop these community organizations with technical support from MACAA so they will be prepared to seek future funding from MAC grant programs.

The Puxico R-8 School District in Missouri's Bootheel takes full advantage of the artist-in-residence aspect of the Missouri Arts Council's Arts Education program. One such residency was themed Rock, Paper, Scissors, and included Sandy Cline, a soapstone sculptor from Ontario, Canada. Students crafted eagles from the metamorphic rock, which has been a medium for sculpture since the Stone Age.

[puxico.k12.mo.us](http://puxico.k12.mo.us)

## Advisory Panels

Each year the Missouri Arts Council board appoints Missouri and non-Missouri residents and regional representatives to serve as volunteer panelists to review grant applications. Selected panelists are either knowledgeable in a particular art form or they are arts enthusiasts who serve as community representatives on the panel. In the spring, panelists spend hundreds of hours evaluating the grant applications according to the criteria of artistic quality, community involvement, and management ability. They also assist MAC policy and program development. MAC is grateful to the dedicated panelists for volunteering their time and expertise. To minimize administrative expenses, MAC conducts the panel review meetings by conference call. A MAC board member serves as chair to ensure that the review process is fair and equitable and follows MAC's policies.

The FY2013 grant applications were reviewed by the following panelists:

### ARTS EDUCATION

Vicki Bean, Gideon  
Terry Bond, Springfield  
Megan Crook, Kansas City  
Camellia El-Antably, Cheyenne, WY  
Deborah Fisher, St. Louis  
Emily Fisher, St. Louis  
Cynthia Haas, Little Rock, AR  
Joel Jenkins, Kansas City  
Carleen Johns, Puxico  
Kelly Scheffer, St. Louis  
Jeff Sanquist, Rolla  
Angela Ward, Grandview  
Steve Williams, Jefferson City

### COMMUNITY ARTS

Chelsea Harris, St. Louis  
Cindy Layton, Jefferson City  
Mike Marsh, Sikeston  
Jenny Mendez, Kansas City  
Kathleen Morrissey, West Plains  
Bill Thompson, Columbia

### DANCE

Lea Corriston, Kansas City  
Theodore Jamison, Belleville, IL  
Alan Lynes, Columbia  
Maureen Manget, St. Louis  
Rhonda McHargue, Hannibal

### ESTABLISHED INSTITUTIONS & MID-SIZED ARTS ORGANIZATIONS

Jane Accurso, Columbia  
Kelly Anderson, Chesterton, IN  
Laura Burkhardt, St. Louis  
Deb Clapp, Chicago, IL  
Margaret Clark, Kansas City  
Larry Greer, Overland Park, KS  
Judith Hurtig, Iowa City, IA  
Paloma McGregor, New York, NY  
Anjie Nowell, Springfield  
James Palermo, Denver, CO  
Mary Pixley, Columbia  
Beau Valliance, Bloomington, IN

### FOLK ARTS

Sandra Brown, Kennett  
Eric Crump, Marshall  
Darcy Holtgrave, Columbia  
Mandy Plybon, Fulton  
Caryl Posada-Stallings, Ava  
Eileen Wolfington, Florissant

### MINORITY ARTS

Elisa Bender, St. Charles  
Chantell Garrett, Kansas City  
Kenneth Greene, Columbia  
Renee Johnson, Alton, IL  
Christina Lund, St. Joseph  
Jenel Moline, Kansas City  
Stacy Purvis, Sedalia

### TOURING

Gary Gaydos, Florissant  
Martha Greer, St. Joseph  
Kimberly Hinkle, Liberty  
Sally Jameson, Columbia  
Carol Mathieson, Canton  
Tim Schall, St. Louis

### THEATER

Regina Divine, Jefferson City  
Scott Giffen, Springfield  
Greg Johnston, Ballwin  
W. Nicholas Knight, Rolla  
S. Kent Miller, Canton  
Cheryl Shadensack, Hannibal  
Angie Fiedler Sutton, Olathe, KS

### VISUAL ARTS

Consuelo Cruz, Overland Park, KS  
Robin Hirsch, St. Louis  
Miguel Jaramillo, Parkville  
Nicholas Kyle, Carthage  
Tuan Nguyen, St. Louis  
Sarah Skaggs, Columbia

## Poetry Out Loud

More than 6,000 Missouri high school students participated in the 2013 Poetry Out Loud program that encourages students to learn about great poetry through memorization and performance. The contest was created in 2006 to help build students' speaking skills, appreciation for poetry, and self-confidence by the National Endowment for the Arts and the Poetry Foundation, and is administered in partnership with the State Arts Agencies of all 50 states, the District of Columbia, the U.S. Virgin Islands, and Puerto Rico.

A pyramid structure of competitions begins in high school classrooms and leads a winner from each state to the national competition in Washington, D.C. Essence Imani Lee, a junior at Crossroads College Preparatory School in St. Louis, emerged as state champion at the competition among Missouri's 10 regional winners held in Jefferson City on March 14. Ms. Lee won her victories with works by 16th-century English poet Thomas Wyatt, contemporary Canadian poet Suzanne Buffam, and contemporary American poet Linda Pastan.

As Missouri champion, Ms. Lee received an all-expenses-paid trip to the national finals, and her school received \$500 for the purchase of poetry books for the school library. Ms. Lee's school will keep the Missouri state traveling trophy until the 2014 competition.

The schedule and curriculum for Poetry Out Loud have been designed to fit seamlessly into a busy classroom schedule. The program takes place over two to three weeks and does not require full class periods; teachers or speech coaches may also choose to run the contest as an after-school program. Standards-based curriculum materials are provided to participating schools, and additional resources are available on the Poetry Out Loud website. Poetry Out Loud satisfies both Missouri Show-Me Standards and National Council of Teachers of English (NCTE) English Language Arts standards.

These partners of the Missouri Arts Council help make this event possible: Missouri Department of Elementary and Secondary Education, Missouri Association of Community Arts Agencies, Allied



Missouri's Poetry Out Loud State Champion and regional winners with First Lady Georganne Wheeler Nixon on the steps of the Governor's Mansion in Jefferson City following the Missouri state finals on March 14, 2013. Front row: State Champion Essence Imani Lee, St. Louis; First Lady Georganne Wheeler Nixon. 2nd row: Sara Ashbaugh, Columbia. 3rd row: Sierra Shepard, Kansas City North; Ali Walker, Troy; Andrea Hall, St. Joseph. 4th row: Patricia Flanagan, Springfield; Thomas Fields, St. Louis; Callie Lewis, Ironton; Alyssa Moncure, Kansas City South; Berklea Going, Webster Groves.

Arts Council of St. Joseph, Arts Council of Southeast Missouri, Chesterfield Arts, City of Columbia Office of Cultural Affairs, Foundry Arts Centre, Hannibal Arts Council, Park University, Regional Arts Commission of St. Louis, Springfield Regional Arts Council, University of Missouri–Kansas City, the National Endowment for the Arts, and the Poetry Foundation.

[poetryoutloud.org](http://poetryoutloud.org)



## 2013 Missouri Arts Awards

The 2013 Missouri Arts Awards marked the 30th anniversary of the state's highest honor for individuals and organizations that have made profound and lasting contributions to the cultural and artistic climate of Missouri.

Each year, an independent panel of distinguished representatives of Missouri's arts community selects the Missouri Arts Awards honorees, who are recognized during a ceremony in Jefferson City. The 2013 awards were presented on February 6 in the Capitol Building Rotunda by Nola Ruth, chair of the Missouri Arts Council. Awards were presented in the six customary categories of Arts Education, Arts Organization, Creative Community, Individual Artist, Leadership in the Arts, and Philanthropy, as well as a special Lifetime Achievement Award.

### Honorees and Dignitaries

#### Front row, left to right

Beverly Strohmeyer  
Executive Director, Missouri Arts Council

St. Louis Artworks  
Represented by Priscilla Block,  
executive director  
Honoree, Arts Education

Vesta Johnson  
Honoree, Individual Artist

Nola Ruth  
Chair, Missouri Arts Council

#### 2nd row, left to right

Carol Gregg  
Board, Missouri Arts Council  
2013 President, Missouri Citizens for the Arts

Arts and Education Council  
Represented by Terrance Good,  
board vice chair, and Cynthia Prost, president  
Honoree, Philanthropy

Barbara Bloch, accepting for Henry Bloch  
Honoree, Lifetime Achievement

Kenneth Marine  
Awards Artwork Artist

#### 3rd row, left to right

Pat Jordan  
Honoree, Leadership in the Arts

Mt. Vernon Regional Arts Council  
Represented by Karen Colton-Millsap, director  
Honoree, Arts Organization



### 2013 Missouri Arts Awards Selection Committee

Cynthia Cartwright, Chair, Kansas City  
Gene Dobbs Bradford, St. Louis

Jo Anne Grey, St. Joseph  
Marie Hunter, Columbia  
Josie Mai, Carthage  
Ben Martin, Lee's Summit  
Betty Schaper, Farmington

Missouri Arts Awards ceremony photos by Lloyd Grotjan

Mark Sappington

Board, Missouri Arts Council

Bob Bloch, accepting for Henry Bloch  
Honoree, Lifetime Achievement

#### 4th row, left to right

City of Webster Groves  
Represented by Mayor Gerry Welch  
Honoree, Creative Community

Cynthia Cartwright  
Vice Chair, Missouri Arts Council  
Chair, Missouri Arts Awards Selection Committee

## Henry Bloch

Kansas City

### Lifetime Achievement

*When you have three meals a day, it's time to help the next person.* – Henry Bloch

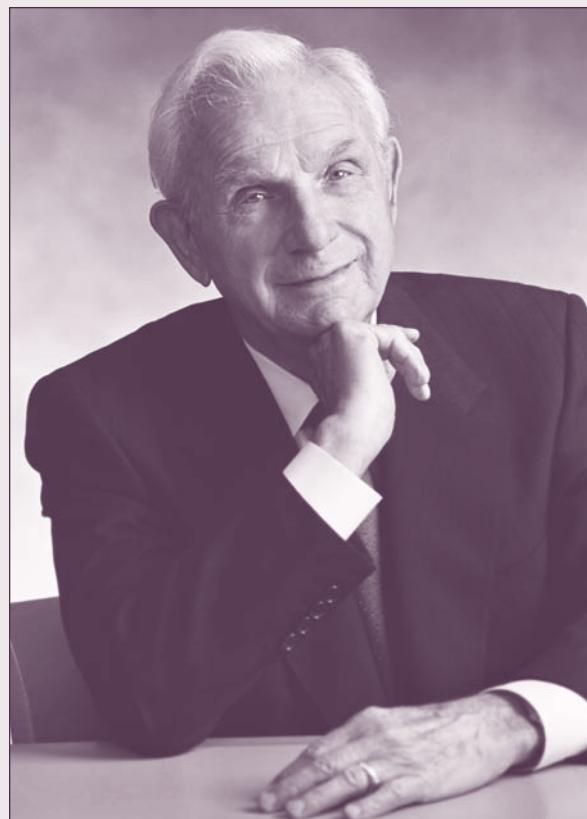
The Lifetime Achievement Award is bestowed not annually but only as a culminating honor on those whose contributions to arts and culture in Missouri have been of exceptional lifelong quality.

For decades, Henry Bloch has given his time, talent, and treasure to organizations in Kansas City including the Nelson-Atkins Museum of Art, National World War I Museum, Kansas City Symphony, Kansas City Museum of History and Science, and Kansas City Art Institute. He has served on boards of directors and trustees, steering committees, and endowment campaigns.

Mr. Bloch is passionate about engaging businesses with the arts. He founded The H&R Block Foundation, which under his guidance created the H&R Block Artspace with the Art Institute. He created the Nelson-Atkins Museum's Business Council. He helped establish the Kansas City Business Committee for the Arts, of which he remains honorary chairman. His advocacy among business, education, health, and civic leaders has enabled arts organizations to reach far more deeply into the everyday life of the Kansas City community.

In July 2012, Mr. Bloch and his wife, Marion, celebrated his 90th birthday by announcing the creation of the Marion and Henry Bloch Family Foundation.

[blochfamilyfoundation.org](http://blochfamilyfoundation.org)



Henry Bloch

## St. Louis ArtWorks

### Arts Education

*Many of the kids we work with have no opportunities outside St. Louis ArtWorks. Our programs are critical.* – Priscilla Block, executive director

This pioneering program provides arts education, work experience, and life skills training to underserved teenagers by pairing them with established visual, literary, and performing artists to work, for pay, as apprentices. Since ArtWorks was founded in 1995 by the City of St. Louis, the Regional Arts Commission, and Grand Center, Inc., it has helped more than 2,600 young people.

About 150 teens each year produce commissioned projects and individual works, from greeting cards to sculptural bike racks to live performances. Their art is in neighborhood parks, Metrolink stations, Lambert-St. Louis International Airport, corporate lobbies and more.

St. Louis ArtWorks increased its community involvement even more in 2011 by opening a second studio in the mainly African-American neighborhood of Old North St. Louis.

[stlartworks.org](http://stlartworks.org)



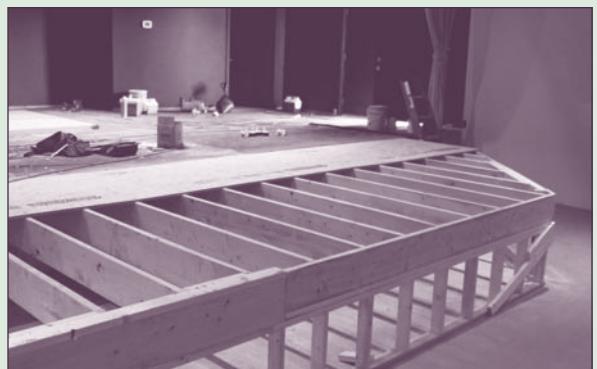
Teenaged artists creating a table, in the fusion of arts education and career development through which St. Louis ArtWorks transforms lives

## Mt. Vernon Regional Arts Council Arts Organization

*Small towns need the arts—to fill our abandoned buildings, to stimulate our dying economies, to touch our human spirit and give us meaning and hope.* —Karen Colton-Millsap, director

Just since 2007, when the Mt. Vernon Regional Arts Council began, its visionary volunteers have developed their town in rural southwest Missouri into an arts hub for 271,000 people in six counties. Projects include the annual Not So Square Arts and Literary Festival, Music in the Park, Movies in the Park, Home Grown Books, art classes and workshops, and adult and children's community theater.

The Council's masterwork, opened in 2011, is The MARC—Mt. Vernon Arts and Recreation Center—a former church remodeled into a theater, gym, classrooms, and art gallery. An exemplar of community collaboration, The



The thrust floor under construction in the theater of the Mt. Vernon Arts and Recreation Center, a magnet for the cultural life of six counties

MARC is a partnership between the Council, the City of Mount Vernon, Mount Vernon Sports, and Crowder College.

[mtvernonregionalarts.webs.com](http://mtvernonregionalarts.webs.com)

## City of Webster Groves Creative Community

*Beyond the balanced budget and the perfectly patched potholes, it's the arts that truly build strong, healthy, vibrant, and joyful communities.* —Gerry Welch, mayor, City of Webster Groves

The arts have suffused Webster Groves since the tree-lined, architecturally rich city was born in the 19th century along a railroad line in suburban St. Louis. And during the past decade, cultural life has skyrocketed with new organizations and annual events.

Webster Groves boasts arts education institutions from Webster University to classical ballet and Irish dance schools, festivals including the Art & Air Fair and the Old Webster Jazz and Blues Festival, and performing groups from the Missouri Chamber Music Festival to the Repertory Theatre of St. Louis. There are art galleries, music stores, musical performances at the Farmers



*Back Flip*, by Allen Jones, corten steel sculpture in the heart of Webster Groves; on loan from the Gateway Foundation, installed in 2006

Market and outdoor concert series, and public art, with a new sculpture park set to open in 2014.

[webstergroves.org](http://webstergroves.org)

## Pat Jordan Kansas City Leadership in the Arts

*I used to drive by the Gem Theater every day and say to myself, "Someone should do something with that wonderful building." Little did I know it would be me!* —Pat Jordan

Pat Jordan is a tireless advocate for Kansas City's rich African-American arts history and jazz heritage. Working closely with City government and other civic leaders, she was the prime mover in the resurrection of the 1912 Gem Theater, now the crown jewel of the Historic 18th & Vine Jazz District.

Ms. Jordan established the Vine Street Studios to showcase African and African-American artists. She has been a longtime supporter and advisory board member for organizations such as the Kansas City Friends of Alvin Ailey and William Jewell Fine Arts Series. She chairs The Light in the Other Room artist coalition. She is one of



Representative Randy Dunn presenting the resolution proclaiming the honor for Leadership in the Arts to Pat Jordan at the Missouri Arts Awards ceremony

the four co-chairs of the Mayor's Task Force for the Arts, which is preparing the first comprehensive review of City arts policy since 1997.

## Vesta Johnson

Kirkwood

Individual Artist

*You thump on a fiddle for a little bit, and after about 15 minutes you forget your troubles.* – Vesta Johnson

Master old-time fiddler Vesta Johnson began playing the fiddle in 1929 when she was 7. She has been performing, teaching, sharing resources, and inspiring fiddlers and audiences in Missouri and across the nation ever since.

Ms. Johnson grew up in Linn County, where she learned the unique style of North Missouri fiddling. She moved to the St. Louis area to raise her family and lives there today.

In 1974, Ms. Johnson co-founded the Missouri Fiddlers and Country Music Association. Since 1989, she has participated eight times as a master artist in the Traditional Arts Apprenticeship Program of the Missouri



Vesta Johnson making her acceptance speech for her Individual Artist honor at the Missouri Arts Awards ceremony

Folk Arts Program. She has taught every year since 1984 at the Bethel Youth Fiddle Camp near Hannibal, working especially to encourage girls and women in a traditionally male purview.

## Arts and Education Council

St. Louis

Philanthropy

*As we celebrate our 50th anniversary of raising private money for the arts, we thank our tens of thousands of donors, and we look forward to 50 more years of supporting you.* – Cynthia Prost, president, and Terrance Good, board vice chair

The Arts and Education Council is the only umbrella arts fund in the St. Louis region that operates entirely on private funds, raised through individual, corporate, and foundation giving. The Council assists about 70 organizations every year in the 16-county greater St. Louis area.

In 2012, a half million people participated in an A&E-funded class or workshop. More than 1.7 million attended a funded performance or museum exhibition. Other highlights were the launch of the Arts Leadership and Management Academy, inventive partnerships with corporate grants programs, and the long-planned purchase of the Centene Center for Arts and Education,



Detail of the white glazed terra cotta façade of the Centene Center for Arts and Education, the 1880s building in St. Louis' historic Grand Center neighborhood that was abandoned for two decades until transformed by the Arts and Education Council into a home for 18 arts organizations

which in 2006 the Council renovated into headquarters for itself and 17 other arts organizations.

[keeparthappening.org](http://keeparthappening.org)

## Award and Signature Image Artists

### Kenneth Marine

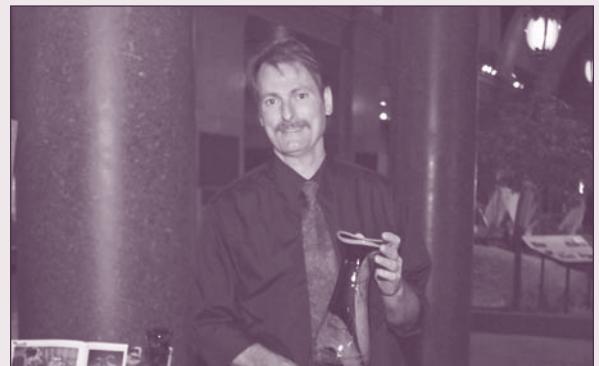
*Hollister*

**Award Artist**

*Like music, glass is very immediate...That part of it really appealed to me—learning to dance with glass in a rhythm and learning to move with it. It's very physical and very choreographed.* — Kenneth Marine

Kenneth Marine was en route to California from his home in South Carolina in 1986, planning to embark on a career in music performance and recording technology, when he was offered a job as a glassblower's apprentice in the Missouri Ozarks. He put his musical plans on what he thought would be a brief hold. For 27 years he has blown glass.

All Mr. Marine's glass is blown one piece at a time in his studio by him alone. He focuses especially on vases, bowls, ornaments, and solid sculptural animals. He is a juried member of The Best of Missouri Hands. His work



Kenneth Marine at the Missouri Arts Awards ceremony

has been shown in galleries as close as Springfield and as far away as Australia.

[kennethmarineglass.com](http://kennethmarineglass.com)

### Billyo O'Donnell

*Byrnes Mill*

**Poster, Invitation, and Program Artist, 2013**

**Missouri Arts Awards Signature Image**

**FY2013 Annual Report Front Cover**

**Rounded Bales, Livingston County**

*I can paint in the studio. But to me there's nothing like being on location, in life, in a moment, creating.* — Billyo O'Donnell

In 30 years of the Missouri Arts Awards, only one honoree has also been selected to create the signature image of a different year: Billyo O'Donnell.

Individual Artist for 2012, Mr. O'Donnell is one of the foremost landscape painters in the U.S. Throughout his career he has celebrated his native state, especially in his Painting Missouri project when he created a painting *en plein air* in every one of Missouri's 114 counties plus the City of St. Louis. In the book that came out of this seven-year project, each painting is accompanied by an essay about the county by Karen Glines. The duo received the 2009 Governor's Humanities Award.



Billyo O'Donnell with the original of the 2013 Missouri Arts Awards signature image, his oil painting *Rounded Bales, Livingston County*

Mr. O'Donnell has amassed a raft of other awards and honors. He is the founder of Artists Along Missouri and Artists Along Katy Trail.

[billyoart.com](http://billyoart.com)



One of the blown glass vases created by Kenneth Marine for the Missouri Arts Awards honorees

*Photo by Julie Marine*

**Barewalls Interactive Art ([barewalls.com](http://barewalls.com))** of Ste. Genevieve generously assisted with framing services for the 2013 Missouri Arts Awards poster. Barewalls offers an array of posters, photos, and art prints as well as mounting and framing services. To order a framed 2013 Missouri Arts Awards poster or for other services, contact Barewalls at 573-883-8800 or [service@barewalls.com](mailto:service@barewalls.com).

# Missouri Arts Council & Cultural Trust Board Members

## COUNCIL MEMBERS

Nola Ruth, Chair, Columbia  
 Cynthia Laing Cartwright, Vice Chair, Kansas City  
 Dr. Reynaldo S. Anderson, St. Louis  
 Sharon Beshore, Joplin  
 Carol Gregg, Chillicothe  
 Joan Israelite, Lee's Summit  
 Marianne Kilroy, Kansas City  
 Robert Emmett McAuliffe, St. Louis  
 Dr. David C. Nichols, Kirksville  
 Dr. Joel W. Ray, Cape Girardeau  
 Mark Sappington, Kansas City

## ELECTED OFFICIALS CULTURAL TRUST

Senator Joe Keaveny  
 State Capitol Building  
 Room 329  
 Jefferson City, MO 65101  
 Capitol Phone: 573-751-3599  
 ☐ Joseph.Keaveny@senate.mo.gov

Senator Rob Schaaf  
 State Capitol Building  
 Room 319  
 Jefferson City, Missouri 65101  
 Capitol Phone: 573-751-2183  
 ☐ Rob.Schaaf@senate.mo.gov

State Treasurer Clint Zweifel  
 State Treasurer's Office  
 State Capitol Building  
 Room 229  
 Jefferson City, MO 65101  
 Capitol Phone: 573-751-2411  
 ☐ info@treasurer.mo.gov

## MISSOURI ARTS COUNCIL STAFF

### Director's Office

Beverly Strohmeyer  
 Executive Director  
**314-340-7539**  
 ☐ bev.strohmeyer@ded.mo.gov

Michael Donovan  
 Assistant Director  
**314-340-4740**  
 ☐ michael.donovan@ded.mo.gov

Virginia R. Sanders  
 Executive Assistant  
 • Missouri Arts Awards Coordinator  
 • Poetry Out Loud Coordinator  
 • Arts Services Program Specialist  
 • Accessibility Coordinator  
**314-340-6851**  
 ☐ virginia.sanders@ded.mo.gov

### Administrative Services

Jim Riordan  
 Accountant  
**314-340-6856**  
 ☐ jim.riordan@ded.mo.gov

Joan White  
 Grants Manager  
**314-340-6855**  
 ☐ joan.white@ded.mo.gov

Wanda Simms  
 Account Clerk  
**314-340-6848**  
 ☐ wanda.simms@ded.mo.gov

### Program Specialists

Leslie Forrester  
 Program Specialist  
 • Community Arts  
 • Monthly Touring  
 • Missouri Touring Performers  
**314-340-6858**  
 ☐ leslie.forrester@ded.mo.gov

### Julie Hale

Program Specialist  
 • Arts Education Program  
 ➤ Artist in Residence  
 ➤ Out of School  
 ➤ Professional Development  
 ➤ School Touring  
 ➤ Big Yellow School Bus  
**314-340-6853**  
 ☐ julie.hale@ded.mo.gov

### Keiko C. Ishida

Program Specialist  
 • Electronic Media Art  
 • Visual Arts  
 • Multidiscipline  
 • Established Institutions  
 • Mid-Sized Arts Organizations  
 • Public Art  
**314-340-6859**  
 ☐ keiko.ishida@ded.mo.gov

### Barbara MacRobie

Public Information Coordinator  
**314-340-6852**  
 ☐ barbara.macrobie@ded.mo.gov

### Donald Rice

Program Specialist  
 • Festivals  
 • Monthly Strategic Grant Program  
 • Minority Arts Program  
 • Capacity Building  
**314-340-6854**  
 ☐ donald.rice@ded.mo.gov

### Jill Williams

Program Specialist  
 • Dance  
 • Literature  
 • Music  
 • Theater  
**314-340-6855**  
 ☐ jill.williams@ded.mo.gov

### Missouri Folk Arts Program

mofolkarts.missouri.edu

### Lisa Higgins

Director  
**573-882-6296**  
 ☐ higginsll@missouri.edu

### Deborah Bailey

Folk Arts Specialist  
**573-882-3653**  
 ☐ baileyda@missouri.edu



Missouri Arts Council  
815 Olive Street, Suite 16  
St. Louis, MO 63101-1503

314-340-6845  
Toll Free 866-407-4752  
TDD 800-735-2966  
Fax 314-340-7215  
[moarts@ded.mo.gov](mailto:moarts@ded.mo.gov)

[missouriartscouncil.org](http://missouriartscouncil.org)



© Gerry Averett Photography and Digital Imaging

Founded in 1934, Springfield Little Theatre is Missouri's oldest and largest community theatre organization. Springfield Little Theatre is housed in the historic Landers Theatre, which the organization bought in 1970 and has restored to its full 1909 splendor. SLT presents 11 plays and musicals annually and administers a thriving education program that includes seven auditioned youth performance troupes, an off-site training series, a pre-professional program, and a full lineup of classes, workshops, and special events. Among the 2012-13 performances were *Cat on a Hot Tin Roof*, *Les Misérables*, and (pictured) *Seussical Jr.*

[springfieldlittletheatre.org](http://springfieldlittletheatre.org)